

The world needs heroes. Are you one of them?

Church planter and pastor Neil Cole knows about saving lives: he is a former California beach lifeguard. In *Ordinary Hero*, he takes the lessons learned from that experience and applies them to our mission of rescuing people from darkness and leading them into the kingdom of God. Cole presents a passionate and moving plea to continue the work of rescue, along with a simple, proven plan for doing so.

“Simple, uncluttered, apostolic, organic, and eminently doable.”—From the foreword by **Alan Hirsch**, author, *The Forgotten Ways*

“A much-needed book. The key issue today is raising up disciples if we want to see lives changed and radical transformations take place in our society. What Neil recommends makes a difference.”—**Bob Roberts**, pastor, NorthWood Church; author, *Transformation, Glocalization, and The Multiplying Church*

“*Ordinary Hero* actually works. Neil Cole’s network of friends and co-workers is the fastest-growing informal fellowship of believers in the Western world. Why? Because it instantly attracts every person who desires an exciting role as a genuine hero in the greatest adventure of our time.”—**James Rutz**, author, *Megashift*

“Neil gives you everything you need to start patrolling your own beach if you want to get serious about lifesaving efforts.”—**Reggie McNeal**, author, *The Present Future*

“Warning! This book will challenge you to save others’ lives. If you read it, believe it, and do it, God will use your life to change the world.”—**Jaeson Ma**, lead director, Campus Church Networks; author, *The Blueprint*

“Cole makes Christian disciple making come alive. A captivating story that is solidly biblical and down to earth, with practical application. Right on target!”—**Robert E. Coleman**, distinguished professor of evangelism and discipleship, Gordon-Conwell Theological Seminary; author, *The Master Plan of Evangelism*

Neil Cole is the founder and executive director of Church Multiplication Associates, which has helped start more than 1,000 churches in 35 states and 30 nations. He is seen by many to be one of the key founders of what is known as the organic or simple church movement. Cole is the author or coauthor of several books, including *Organic Church* and *Organic Leadership*. He lives in Southern California.

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Cole



Foreword by Alan Hirsch

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